

# New York International Children's Film Fest on Tour: PRIDE (ages 9+)

DATE: Friday, August 15, 2025  
LOCATION: Ridgway, Colorado, US

## Event Description

New York International Children's Film Fest on Tour: PRIDE (ages 9+) is a premier festivals event in Ridgway. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 47/100

**Expected Attendance:** 703 people

**Event ID:** BPYkoSNQtm6fK8E7BR

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 281 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*