

New Year's Eve with Ben Portsmouth as Elvis

DATE: Wednesday, December 31, 2025
LOCATION: Henley-on-Thames, England, GB

Event Description

New Year's Eve with Ben Portsmouth as Elvis is a premier concerts event in Henley-on-Thames. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 30/100

Expected Attendance: 98 people

Event ID: EdB2e4EC6NnMNzXBsU

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 39 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.