

# New Trends in Chemistry Research

DATE: Wednesday, September 24, 2025

LOCATION: Timi!-ö a, Jude!-VÂ Timi!'Â O

## Event Description

New Trends in Chemistry Research is a premier conferences event in Timi!-ö a. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 451 people

**Event ID:** Duu2GM94a7gm3BgxCp

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 180 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*