

New South Wales NPL - Sydney Olympic vs Sydney United

DATE: Sunday, August 24, 2025
LOCATION: Edensor Park, New South Wales, AU

Event Description

New South Wales NPL - Sydney Olympic vs Sydney United is a premier sports event in Edensor Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 66/100
Expected Attendance: 6,358 people
Event ID: BoxVQAGS7ivHtQTX3g

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,543 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.