

New South Wales NPL - NWS Spirit vs St George Saints

DATE: Tuesday, August 19, 2025
LOCATION: Banksia, New South Wales, AU

Event Description

New South Wales NPL - NWS Spirit vs St George Saints is a premier sports event in Banksia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 66/100
Expected Attendance: 6,279 people
Event ID: kg57vKB4SvkfgrybdH

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,512 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.