

New South Wales NPL - Marconi Stallions vs Wollongong Wolves

DATE: Saturday, August 23, 2025
LOCATION: Wollongong, New South Wales, AU

Event Description

New South Wales NPL - Marconi Stallions vs Wollongong Wolves is a premier sports event in Wollongong. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 69/100
Expected Attendance: 8,460 people
Event ID: 6H8B4oMiuuU5YXmvBV

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 3,384 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
