

NEW SHOW ADDED KETTERING, OHIO! The Marshall Morlock Band @ VFW Post 9927

DATE: Wednesday, August 13, 2025
LOCATION: Dayton, Ohio, US

Event Description

NEW SHOW ADDED KETTERING, OHIO! The Marshall Morlock Band @ VFW Post 9927 is a premier concerts event in Dayton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 158 people

Event ID: DdCDVTC2yP8f3Gd7CP

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 63 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
