

New Scientist | The science of deep time | Brecon Beacons, Wales

DATE: Monday, September 1, 2025
LOCATION: Craig-y-nos, Wales, GB

Event Description

New Scientist | The science of deep time | Brecon Beacons, Wales is a premier conferences event in Craig-y-nos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 179 people

Event ID: 6x3izJyNQdA6Goidbn

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 72 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.