

# New Plymouth Chiropractic Career Talk

DATE: Sunday, September 14, 2025  
LOCATION: New Plymouth, Taranaki Region, NZ

---

## Event Description

New Plymouth Chiropractic Career Talk is a premier community event in New Plymouth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 28/100

**Expected Attendance:** 79 people

**Event ID:** En4xyoCqsrNgtyhRwy

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 32 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/new-plymouth-chiropractic-career-talk>

Document generated on 6/4/2026, 7:00:12 AM