

New Moms Class at Aspirus Stevens Point Hospital (In Person)

DATE: Monday, August 25, 2025
LOCATION: Stevens Point, Wisconsin, US

Event Description

New Moms Class at Aspirus Stevens Point Hospital (In Person) is a premier expos event in Stevens Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 56/100
Expected Attendance: 2,000 people
Event ID: EQPwm2ognVFRzPZmpx

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
