# New Franklin School District - Summer Break

DATE: Friday, May 16, 2025
LOCATION: US

## Event Description

New Franklin School District - Summer Break is a premier school-holidays event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** school-holidays
**Importance Rank:** 43/100
**Expected Attendance:** 430 people
**Event ID:** Gsz5WUawLodTgzKGc9

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 172 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*