

Never Too Late: JennyJenny Live @ The Aftermath HK – One Night Only!

DATE: Friday, September 12, 2025
LOCATION: Hong Kong Island, HK

Event Description

Never Too Late: JennyJenny Live @ The Aftermath HK – One Night Only! is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 31/100
Expected Attendance: 113 people
Event ID: 3Ao7eE7LkExaQA8Zkm

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 45 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
