

Neugier_live: Kommunikation mit Systemsprengern und in Unternehmensführung

DATE: Thursday, November 20, 2025

LOCATION: Jena, Thüringen, DE

Event Description

Neugier_live: Kommunikation mit Systemsprengern und in Unternehmensführung is a premier conferences event in Jena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 447 people

Event ID: CzqTtTFozjqgy2iZRr

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 179 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.