

Netta Skog - The Greatest Movies of All Time

DATE: Friday, October 24, 2025
LOCATION: Etelä-Karjala, FI

Event Description

Netta Skog - The Greatest Movies of All Time is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 176 people

Event ID: D49WLDswpq6BP7L4Us

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 70 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.