

Nelly Furtado, Empire of the Sun, Rag'n'Bone Man, and 7 others

DATE: Thursday, August 14, 2025
LOCATION: Poznan, PL

Event Description

Nelly Furtado, Empire of the Sun, Rag'n'Bone Man, and 7 others is a premier festivals event in Poznan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 319 people

Event ID: G8WmEaHYbpt4sf8Uai

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 128 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.