

# Nell Mescal and Eve Christina

DATE: Thursday, August 21, 2025  
LOCATION: Nottingham, England, GB

---

## Event Description

Nell Mescal and Eve Christina is a premier concerts event in Nottingham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 35/100

**Expected Attendance:** 183 people

**Event ID:** 7XFMq5RduTAKDvAvSe

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 73 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/nell-mescal-and-eve-christina>

Document generated on 6/4/2026, 3:15:15 AM