

# Nej at Zenith De Rouen

DATE: Saturday, November 8, 2025  
LOCATION: Le Grand-Quevilly, Normandie, FR

## Event Description

Nej at Zenith De Rouen is a premier concerts event in Le Grand-Quevilly. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 65/100

**Expected Attendance:** 5,909 people

**Event ID:** 32MyVx5zf3zXrz8vk6

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,364 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*