

Neil Diamond's "Hot August Night"

DATE: Saturday, August 16, 2025
LOCATION: Castlebar, County Mayo, IE

Event Description

Neil Diamond's "Hot August Night" is a premier concerts event in Castlebar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 54/100

Expected Attendance: 1,631 people

Event ID: 9gFoLepWK9EWbmWKyU

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 652 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
