

Neftekhimik Nizhnekamsk vs Shanghai Dragons

DATE: Friday, December 26, 2025
LOCATION: Mytishchi, Moskovskaya oblast', RU

Event Description

Neftekhimik Nizhnekamsk vs Shanghai Dragons is a premier sports event in Mytishchi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,727 people

Event ID: 3p8dxDwWAcTXUTFRjx

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,491 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.