

Neftekhimik Nizhnekamsk vs Salavat Yulaev UFA

DATE: Monday, February 2, 2026
LOCATION: Ufa, Respublika Bashkortostan, RU

Event Description

Neftekhimik Nizhnekamsk vs Salavat Yulaev UFA is a premier sports event in Ufa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 7,518 people

Event ID: 32qKMh3Vi8Ry8TEp9P

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,007 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.