

NDL presents Magician Christopher at the Victorian Festival

DATE: Saturday, September 20, 2025
LOCATION: Northville, Michigan, US

Event Description

NDL presents Magician Christopher at the Victorian Festival is a premier festivals event in Northville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 34/100

Expected Attendance: 150 people

Event ID: 3XKraBKHS6zK9wzxuz

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.