

NCON Teej Dhamaka 2025 at NEWCASTLE

DATE: Saturday, August 23, 2025
LOCATION: Wallsend, New South Wales, AU

Event Description

NCON Teej Dhamaka 2025 at NEWCASTLE is a premier festivals event in Wallsend. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 404 people

Event ID: 87Q6bJCVkvutiRvJnc

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 162 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
