

# NCAA Division I (W) - West Virginia vs McNeese

DATE: Monday, November 24, 2025  
LOCATION: Nassau, New Providence, BS

## Event Description

NCAA Division I (W) - West Virginia vs McNeese is a premier sports event in Nassau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,464 people

**Event ID:** 7gy8ionxhS5VuPpd8A

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 586 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*