

NCAA Division I (W) - Southern Illinois vs Purdue Fort Wayne

DATE: Saturday, November 15, 2025
LOCATION: Fort Wayne, Indiana, US

Event Description

NCAA Division I (W) - Southern Illinois vs Purdue Fort Wayne is a premier sports event in Fort Wayne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,300 people

Event ID: FnWkUAW44WgVxNDff7

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 920 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.