

NCAA Division I (W) - South Carolina State vs North Carolina Asheville

DATE: Wednesday, December 3, 2025
LOCATION: Asheville, North Carolina, US

Event Description

NCAA Division I (W) - South Carolina State vs North Carolina Asheville is a premier sports event in Asheville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,865 people

Event ID: DP9ThMJhB8a9a2YjwF

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,146 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
