

NCAA Division I (W) - Florida vs Georgia Tech

DATE: Saturday, November 29, 2025
LOCATION: George Town, George Town, KY

Event Description

NCAA Division I (W) - Florida vs Georgia Tech is a premier sports event in George Town. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 54/100
Expected Attendance: 1,674 people
Event ID: 7sMbYmSu8xztK6pDWS

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 670 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
