

# NCAA Division I (W) - Converse vs Wofford

DATE: Monday, November 3, 2025  
LOCATION: Spartanburg, South Carolina, US

---

## Event Description

NCAA Division I (W) - Converse vs Wofford is a premier sports event in Spartanburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,042 people

**Event ID:** 3u353gScTspmb2XdcG

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,217 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*