

# NCAA Division I - Evergreen State vs Idaho

DATE: Sunday, December 14, 2025

LOCATION: Moscow, Idaho, US

## Event Description

NCAA Division I - Evergreen State vs Idaho is a premier sports event in Moscow. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,900 people

**Event ID:** 5xyrchCx3dXLteLbPQ

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,160 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*