

# NC State Wolfpack vs Davidson Wildcats Womens Basketball

DATE: Sunday, December 21, 2025  
LOCATION: Davidson, North Carolina, US

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## Event Description

NC State Wolfpack vs Davidson Wildcats Womens Basketball is a premier sports event in Davidson. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,509 people

**Event ID:** 5D2m6P3yAMg4svZNaf

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,004 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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