NBL1 - National Finals - Championship Game - Canberra Gunners vs Geraldton Buccaneers

DATE: Saturday, August 30, 2025
LOCATION: Greenway, Australian Capital Territory, AU

Event Description

NBL1 - National Finals - Championship Game - Canberra Gunners vs Geraldton Buccaneers is a premier sports event in Greenway. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 44/100
Expected Attendance: 500 people
Event ID: BpZJAjfwgAcZMnXRug

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.