

NBL1 - Conference Grand Finals - Warwick Senators vs Geraldton Buccaneers

DATE: Saturday, August 23, 2025
LOCATION: Perth, Western Australia, AU

Event Description

NBL1 - Conference Grand Finals - Warwick Senators vs Geraldton Buccaneers is a premier sports event in Perth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,232 people

Event ID: FEA4xF2YtxKQT43JTy

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,293 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.