

NBL - USK Praha vs D ± ín

DATE: Saturday, November 15, 2025

LOCATION: D ± ín, Ústecký kraj, CZ

Event Description

NBL - USK Praha vs D ± ín is a premier sports event in D ± ín. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,200 people

Event ID: ChVNaQQZ8CiYSTpnEjc

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 480 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/nbl-usk-praha-vs-dn>

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