

NBL - Ústí nad Labem vs Nymburk

DATE: Saturday, January 10, 2026
LOCATION: Nymburk, St –VFň eský kraj, CZ

Event Description

NBL - Ústí nad Labem vs Nymburk is a premier sports event in Nymburk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,794 people

Event ID: Eke7mZiQNHvgnt7CeU

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 718 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.