

# NBL - Ústí nad Labem vs D ± ín

DATE: Wednesday, November 12, 2025

LOCATION: D ± ín, Ústecký kraj, CZ

## Event Description

NBL - Ústí nad Labem vs D ± ín is a premier sports event in D ± ín. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,200 people

**Event ID:** Aywhj3E8n9SWMwvgeV

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 480 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/nbl-st-nad-labem-vs-dn>

Document generated on 6/3/2026, 11:20:37 PM