

NBL - Botev 2012 vs Chernomorec

DATE: Saturday, October 11, 2025

LOCATION: Varna, Varna, BG

Event Description

NBL - Botev 2012 vs Chernomorec is a premier sports event in Varna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: B8TNJCMu8Yox6LkYWd

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.