

NBL Blitz Pre Season Tournament - Pre Season - Illawarra Hawks vs Adelaide 36ers

DATE: Wednesday, August 27, 2025
LOCATION: Bruce, Australian Capital Territory, AU

Event Description

NBL Blitz Pre Season Tournament - Pre Season - Illawarra Hawks vs Adelaide 36ers is a premier sports event in Bruce. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,859 people

Event ID: 9LV3YsbJYMsUHpgNm7

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,944 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.