

NBL Blitz Pre Season Tournament - Pre Season - Adelaide 36ers vs Tasmania JackJumpers

DATE: Saturday, August 30, 2025
LOCATION: Bruce, Australian Capital Territory, AU

Event Description

NBL Blitz Pre Season Tournament - Pre Season - Adelaide 36ers vs Tasmania JackJumpers is a premier sports event in Bruce. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 64/100
Expected Attendance: 4,858 people
Event ID: 6yMNZU9yBzeShK4VhR

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,943 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
