

# NBL - Beroe Stara Zagora vs Akademik Plovdiv

DATE: Sunday, October 19, 2025  
LOCATION: Plovdiv, Plovdiv, BG

## Event Description

NBL - Beroe Stara Zagora vs Akademik Plovdiv is a premier sports event in Plovdiv. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,337 people

**Event ID:** EnpPTFiBuH7g6r9H3E

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 535 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*