

NBB - Osasco vs Minas

DATE: Saturday, November 15, 2025

LOCATION: Belo Horizonte, BR

Event Description

NBB - Osasco vs Minas is a premier sports event in Belo Horizonte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: ALJxwemQfmh7FFuVj4

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/nbb-osasco-vs-minas>

Document generated on 6/4/2026, 12:27:33 AM