

# NB II - Mez övesd vs Ajka

DATE: Sunday, November 2, 2025

LOCATION: Ajka, HU

## Event Description

NB II - Mez övesd vs Ajka is a premier sports event in Ajka. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,521 people

**Event ID:** 7hwpEGVLhLKwi6nTtA

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,408 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/nb-ii-mezkvesd-vs-ajka>

Document generated on 6/4/2026, 3:15:29 PM