

# NB II - Kecskemét vs Békéscsaba

DATE: Monday, October 20, 2025

LOCATION: Békéscsaba, HU

## Event Description

NB II - Kecskemét vs Békéscsaba is a premier sports event in Békéscsaba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 48/100

**Expected Attendance:** 830 people

**Event ID:** 5Ea7xmiQGkTgRBmfxg

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 332 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*