

# NB II - Honvéd vs Ajka

DATE: Sunday, August 17, 2025

LOCATION: Ajka, HU

## Event Description

NB II - Honvéd vs Ajka is a premier sports event in Ajka. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 2,000 people

**Event ID:** 7jtxH5JaVeivGCC73X

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 800 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/nb-ii-honvd-vs-ajka>

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