

# NB I - Zalaegerszeg vs Gy & U@O

DATE: Friday, November 21, 2025  
LOCATION: Gy, HU

## Event Description

NB I - Zalaegerszeg vs Gy i ETO is a premier sports event in Gy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 4,988 people

**Event ID:** F5cVxDpnowf84sstow

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,995 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*