

# NB I - Gy & U@O vs MTK

DATE: Sunday, August 17, 2025

LOCATION: Budapest, HU

## Event Description

NB I - Gy i ETO vs MTK is a premier sports event in Budapest. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 1,954 people

**Event ID:** 3fGBaiM2chW3GC6JA4

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 782 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/nb-i-gyri-eto-vs-mtk>

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