

# NB I - Gy & U@O vs Diósgy

DATE: Friday, February 6, 2026

LOCATION: Miskolc, HU

## Event Description

NB I - Gy i ETO vs Diósgy is a premier sports event in Miskolc. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,546 people

**Event ID:** Auo2r3P5JafgnFizAT

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,218 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/nb-i-gyri-eto-vs-disgyr>

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