

NB I - Alba Fehérvár vs Szombathely

DATE: Tuesday, December 16, 2025

LOCATION: Szombathely, HU

Event Description

NB I - Alba Fehérvár vs Szombathely is a premier sports event in Szombathely. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,470 people

Event ID: DkbSY77mMm9Z2jKmJp

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 588 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.