

Nazareth with Prism

DATE: Tuesday, October 7, 2025
LOCATION: Moncton, New Brunswick, CA

Event Description

Nazareth with Prism is a premier concerts event in Moncton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 54/100
Expected Attendance: 1,586 people
Event ID: c7RAY9YKGFHffGZfePE

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 634 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
