

Navratri - Dandiya/Garba Nights at DAL

DATE: Friday, October 10, 2025
LOCATION: Halifax, Nova Scotia, CA

Event Description

Navratri - Dandiya/Garba Nights at DAL is a premier festivals event in Halifax. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 376 people

Event ID: DybTTainqKepixhL48

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.