

Navigational Technology for the Modern Mariner Conference

DATE: Tuesday, December 2, 2025
LOCATION: Savannah, Georgia, US

Event Description

Navigational Technology for the Modern Mariner Conference is a premier conferences event in Savannah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 44/100
Expected Attendance: 476 people
Event ID: 87VKJ6hXeDSEpwJKQc

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 190 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
