Navigating the Real Estate landscape for Seniors

DATE: Wednesday, October 22, 2025
LOCATION: Victoria, British Columbia, CA

Event Description

Navigating the Real Estate landscape for Seniors is a premier conferences event in Victoria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 27/100
Expected Attendance: 74 people
Event ID: Aqz7Cxnz8Pf59kPnxK

Hotel Demand Indicators

ADR Impact Index: 3.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 30 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.